



INNOVATION BARRIERS WORKSHOP

What are your company's barriers to innovation? Whether it is gaps between a new innovative process and the status quo or sluggish organizational structures, outdated incentive systems, toxic corporate cultures or a fear of change, we help you identify your barriers to innovation.

Contents of the workshop

- Learn which barriers to innovation we encounter again and again and how leading companies overcome these with state-of-the-art methods.
- Using our Conditions of Innovation Framework we identify the innovation barriers in your company.
- Together, we develop initial solutions to overcome your biggest innovation barriers.

At the end of the workshop

- you understand in detail which innovation barriers your company currently face.
- you will know which innovation barriers you want to prioritize.
- you will have a precise understanding of the different solution scenarios.

Procedure

1. Intro & framing
2. Impulse: Prominent innovation barriers
3. Analysis of innovation barriers in your company
4. Rate & prioritizing innovation barriers
5. Impulse: practical examples and case studies of innovative companies
6. Modeling short-term and long-term solution scenarios ("Quick Wins & Dream Stage")
7. Reflection, next steps & feedback

Basic information

- **Location:** The workshop is designed as an in-house workshop. By request, we are happy to provide an off-site location. Just contact us.
- **Number of participants:** The workshop format is designed for small groups between 5 and 12 participants.
- **Duration:** Our workshops are one-day sessions. We also offer two-day sessions where we go even deeper on issues your company faces.
- **Languages:** We offer workshops in German and English
- **Workshop support:** To ensure a constructive, result-oriented daytime session, we provide two on-site consultants, one expert and one moderator or facilitator. All workshops are documented for you.
- **Costs:** 499 Euro / per participant

You want to know more about our workshops?

Talk to us about the specific dates and contents.

Contact: Marc Frey (marc@simplify-innovators.com or 0151-24181860)