



BIG DATA, IOT & AI TOUR

It is all about data. On this tour we learn about what happens to stored data and how to use data for exponential growth of your business. This three-day workshop will include in-depth discussions with industry experts. You will learn how to gain a deeper understanding of customers and societal trends with help of Big Data. Together we will develop innovative solutions to help solve the problems of your industry with the help of Big Data, IoT & AI.

Be prepared for:

- **Exponential Growth:** Learn how Big Data can help you gain valuable insight to grow your business.
- **Institutions / Accelerator / Startups:** Meet the Thought Leaders from the fields of Big Data, IoT and AI.
- **Academic Learning:** You will learn from Singularity University, the leader in innovative thinking, how to help solve the big problems of humanity and understand what new technologies can offer the world.

Procedure

Day 1

- Galvanize (community, workspace, education)
- TechShop (birthplace of the Maker Movement)
- Autodesk Gallery (3D / 4D applications)
- Int Intelygence (Artificial Intelligence)
- 500 Startups (accelerators)

Day 2

- Facebook (Data Science)
- NASA (Space and Data Science)
- HanaHaus (working environment)
- Beam (Telepresence Gamechanger)
- B8ta (Kickstarter Retail)
- AppHaus (Corporate Design Thinking)

Day 3

- Rec Recognos (Smart Data)
- Singularity University (exponential thinking)
- Google (Data Science)
- LinkedIn (Big Data)
- Zoom (Virtual Meeting Rooms)

Cost & Services:

Included:

- Tour planning
- Transportation during the tour
- Tickets (if necessary)
- Fees for speakers (if available)

Not included:

- Travel expenses to San Francisco
- Accommodation in San Francisco
- Food and drinks during the tour

Costs: 2,500 Euro / per participant

Want to learn more?

Contact us about the Automotive Innovation Tour specifics:
Marc Frey (marc@simplify-innovators.com or 0151-24181860)