



CAMPUS TOUR

This tour gives you a deep insight into Silicon Valley. You will get to know innovative organizations and speak to some inspiring leaders. Unlike the other tours, we will not focus on a specific topic or industry. Instead, we will explore a variety of fields and have conversations with people from many professional backgrounds to get new ideas and learn how to advance your industry and your business.

Be prepared for:

- **Company Visits:** You will visit a good mix of established companies (Google, Facebook, Western Union, etc.), innovative startups and young entrepreneurs.
- **Meetups/Mixers:** Be part of the community and meet interesting people in a relaxed atmosphere.
- **Academic background:** Acquire knowledge about exponential growth strategies at Singularity University.
- **Innovative work environments:** Rethink traditional workspaces and processes and become inspired by how innovative companies are approaching the modern workspace.

Procedure

Day 1

On Day 1 you will learn why we believe Silicon Valley is the heart of innovation. You will learn about community building and we will introduce you to the leading Silicon Valley thought leaders. We will introduce you to the culture, the mindset and the energy that these people and places have to offer.

Day 2

We introduce you to well-known companies in Silicon Valley. This is not a “zoo visit,” but instead you be submerged into this fascinating world which will help you and your company become more innovative.

Day 3

Today is all about science. You will learn from Stanford about Design Thinking,

meet impressive Singularity University personalities and learn about more about exponential growth strategies and the big future challenges. Prepare to have your mind blown!

Day 4

Today is all about Startups. Silicon Valley is full of exciting startups. We will have in-depth discussions with startups, founders, venture capitalists and advisers. You'll learn about what they think about the future and why they decided to become a founder.

Day 5

Today we take a journey into the future. What will technology look like in five years? Where does the future take us? We will look at some of the incredible developments taking place. We end the week a farewell dinner directly under the beautiful Bay Bridge.

Cost & Services:

Included:

- Tour planning
- Transportation during the tour
- Tickets (if necessary)
- Fees for speakers (if available)

Not included:

- Travel expenses to San Francisco
- Accommodation in San Francisco
- Food and drinks during the tour

Costs: 2,500 Euro / per participant

Want to learn more?

Contact us about the Automotive Innovation Tour specifics:
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